

# LIVE ECO

TRENDING LIGHTLY

remake  
DESIGN CHALLENGE

## REMAKE DESIGN CHALLENGE 2015 CALL FOR ENTRY

16 March 2015, CAPE TOWN: Open applications for the Live Eco Remake Design Challenge, South Africa's premier sustainable fashion and object design competition, proudly brought to you by Pick n Pay in partnership with the Cape Town Fashion Council, open today. Entries are open to students studying fashion, interior or industrial design, at any Western Cape educational institution; as well as emerging designers with less than 3 years industry experience. Fashion design students must be in OR have already completed their 2nd year at their respective institutions. Entries close on 01 May 2015.

The Live Eco Remake Design Challenge is a sustainable design competition that challenges students and emerging designers to create mainstream clothing and objects whilst adhering to sustainable design principles and eliminating waste in their production methods. The themes for 2015 are URBAN LUXE for fashion and LIVING ROOM OBJECT for the object category. The sustainable design techniques that the competition will focus on are: upcycling, natural and organic fibres, materials with recycled content, reconstruction and zero-waste.

Prizes for the winning fashion designers this year include the opportunity to design a capsule collection for Hemporium, one of South Africa's most established sustainable apparel retailers; an internship at Pick n Pay Clothing and the "special prize" winner will be awarded with the opportunity to design a Pick n Pay re-usable shopper, to be retailed in Pick n Pay stores. Our object winners will be receiving the latest Apple iPad and iPad Mini and the "special prize" winner for object will be awarded with a membership at The Maker Station in Woodstock.

There will be an open briefing session taking place on 26 March 2015 at 17h30 at The Bello Studio, Old Biscuit Mill Courtyard, in Woodstock, which all designers interested in participating in the 2015 competition cycle are encouraged to attend. Here, information will be presented by Live Eco, the organisers of the competition, as well as this year's Remake Design Challenge material sponsors, where they will introduce their fabrics & fibres. This session will also be an opportunity for designers to ask any questions they may have surrounding the briefs before submitting their entries by 01 May 2015.

The Remake Design Challenge fashion judging panel this year includes industry professionals and designers such as Bryan Ramkilawan {CEO of the Cape Town Fashion Council}, Tony Budden {Hemporium}, Alice Heusseur {Lalesso}, Stephanie Wolhuter Inggs {Pick n Pay}; whilst we welcome Bielle Bellingham {editor of ELLE Decoration SA} and Carina Marescia {NAP Living} amongst other industry professionals to the object judging panel.

Both the fashion and object briefs together with entry requirements and instructions are available to download at [www.remakechallenge.com](http://www.remakechallenge.com). Designers wishing to participate in the 2015 Live Eco Remake Design Challenge must register online at [www.remakechallenge.com](http://www.remakechallenge.com) before 01 May 2015.

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**Pick n Pay**

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Notes to editors:

The Remake Design Challenge, South Africa's premier sustainable fashion and object design competition, is organised by Live Eco and sponsored by Pick n Pay in partnership with the Cape Town Fashion Council. Prizes partners for 2015 include Hemporium and The Maker Station Woodstock. The competition challenges students and emerging designers to create mainstream clothing and objects whilst adhering to sustainable design principles and eliminating waste in their production methods.

The themes for 2015 are "URBAN LUXE" & "LIVING ROOM OBJECT" for the fashion and object categories respectively. A full list of the prizes and the briefs can be found here <http://remakechallenge.com/prizes/>

The sustainable design techniques for 2015 ARE:

- upcycling
- zero-waste
- reconstruction
- natural & organic fibres
- materials with recycled content

Previous winners {2012} include Nicholas Coutts, ELLE Rising Star 2014.

Live Eco, founded in 2008, your eco chic essential guide to trending lightly; is an online publication dedicated to eco fashion, beauty and lifestyle. [www.liveeco.co.za](http://www.liveeco.co.za)

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