

urban luxe

The Live Eco Remake Design Challenge is a sustainable design competition that inspires students and emerging designers to create mainstream clothing and objects whilst adhering to sustainable design principles.

who can enter

Any fashion design student (2nd year or above) at an educational institute in the Western Cape OR emerging designer with less than 3 years industry experience, aged 18 or above (as of application closing date 1 May 2015).

In August 2015 Live Eco will once again showcase the Western Cape's finest sustainable design talent with an installation and awards evening in Cape Town.

1st prize

The winner of the 2015 Remake Design Challenge will be given the opportunity to design a capsule collection for Hemporium, to be sold in Hemporium stores in 2016.

2nd prize

The runner-up will be awarded with an internship with Pick n Pay Clothing in 2016.

special prize

The winner of the special prize will be given the opportunity to design a Pick n Pay re-usable shopper to be retailed in stores.

All of our Top 5 fashion finalists will receive free entry into all of The Cape Town Fashion Council's workshops held in 2016.

Prize sponsors: Hemporium, CTFC, Pick n Pay & Enigma Promotions.

Material sponsors: Hemporium, Krafthaus & Photoganic Organic Fabrics.



remake
DESIGN CHALLENGE

re-dress design
through sustainable
thinking.

Sustainable design techniques the competition will focus on:

- upcycling
- zero-waste
- reconstruction
- natural & organic fibres & fabrics
- materials with recycled content

remakechallenge.com
[#remakechallenge](https://twitter.com/remakechallenge)

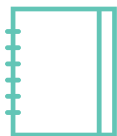


PROUDLY BROUGHT
TO YOU BY

Pick n Pay

CTFC
cape town fashion council

LIVE
ECO



the brief

Each applicant will be challenged to design a sustainable menswear, womenswear, or combination of the two, capsule collection comprising of 3 looks: 1 avant garde look and 2 ready-to-wear looks, which both need to be derivatives of the avant garde look; in accordance with this year's theme, URBAN LUXE, using one or more of the outlined sustainable design techniques. (The idea is to interpret the theme in your own way, and the theme should not necessarily be taken literally).

One of your ready-to-wear looks needs to make use of HEMP somewhere in your design.

Your collection needs to have the appeal and quality to convince mainstream consumers that sustainable fashion can be the norm, not a niche. Your sustainable collection must be marketable to aspirational urban women or men aged 20-35 years.

In the first round of applications designers will be challenged to create these 3 looks (sketches not complete outfits). Should you make the cut to become one of our Top 5 finalists, you will be required to make these 3 looks into complete outfits.

Designers will be judged according to: theme, creativity, sustainability, marketability & craftsmanship (final judging round only) each with equal weighting.



first round

Design a capsule collection comprising of 1 avant garde look and 2 ready-to-wear looks.

Every application must contain the following:

- 1 page for the developed concept or mood board illustrating the theme, inspiration and colour of your entire competition collection.
- 1 page for each look's illustration
- 1 page for each look's technical drawing based on one or more of the sustainable design techniques outlined above. (Your artwork must clearly demonstrate how the sustainable design technique(s) is/are being applied to this outfit.)
- 1 page for your pattern & clearly state which part of the outfit the pattern is for. Include the exact measurement of the textile(s) in cm.
FOR ZERO-WASTE PATTERN CUTTING OR DRAPING
TECHNIQUE ONLY.
- 1 page for the fabric and material swatches
- 1 page for images & details of original textile selection (incl. type & source) before cutting or alteration
- 1 page for written concept (max 100 words)
- 1 page CV of applicant
- 1 page for 3 brief written statements about your aspirations

No complete outfits are required to be made in the open first round application. All artwork must be original creations designed by you and they must not have been seen in public previously.



format of each page

- A4 – separate pages (no binding or mounting)
- Full name, institution (if applicable), email address and mobile number should be written on the back of each page with a pencil.

Mail or drop off complete application in a sturdy cardboard envelope or box to avoid any damage.

Mailing address:

PO Box 23314, Claremont, 7735

Drop off point:

Cape Town Fashion Council
2nd Floor Harrington House,
37 Barrack St, Cape Town, 8000
(in the demarcated drop off box)

important dates

Open briefing session

26 March 2015

Deadline to receive entries

1 May 2015

First judging session

First week of May 2015

Finalists posted on website

8 May 2015

Second round

Construction of capsule
collection. Top 5 finalists only.

Deadline for completed collections

3 August 2015

Photo shoot, judging & awards evening

3 - 13 August 2015

deadline to receive project :

1 May 2015

*Once application is submitted, designs and fabric choices may not be altered at any stage.

**If you are posting your application please ensure enough time for delivery to be certain your entry reaches us by 1 May 2015.
No late entries will be accepted.

Online Registration is open.

Register now @ remakechallenge.com

Entry is free & open to any fashion design student (in 2nd year or above) at an educational institute in the Western Cape OR emerging designer with less than 3 years experience. All entrants must be 18 years or older.

REGISTRATION CLOSSES 1 MAY 2015.

Visit our website or follow us to see videos and photos from previous years and the work of past winners of the Remake Design Challenge.

remakechallenge.com | [#remakechallenge](https://twitter.com/remakechallenge)

