

LIVE ECO

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remake
DESIGN CHALLENGE

REMAKE DESIGN CHALLENGE 2015 FINALISTS ANNOUNCED

08 MAY 2015, CAPE TOWN: The Live Eco Remake Design Challenge, South Africa's premier sustainable fashion and object design competition, proudly brought to you by Pick n Pay in partnership with the Cape Town Fashion Council, today announces their Top 5 finalists for both the fashion and object categories.

Entries were open to students studying fashion, interior or industrial design, at any Western Cape educational institution; as well as emerging designers with less than 3 years industry experience. Fashion design students must be in OR have already completed their 2nd year at their respective institutions.

This sustainable design competition challenges students and emerging designers to create mainstream clothing and objects whilst adhering to sustainable design principles and eliminating waste in their production methods. The themes for 2015 are URBAN LUXE for fashion and LIVING ROOM OBJECT for the object category. The sustainable design techniques that the competition will focus on are: upcycling, natural and organic fibres, materials with recycled content, reconstruction and zero-waste.

The 2015 Remake Design Challenge fashion and object finalists are:

FASHION:

- Hannah-Rose Smith {Emerging Designer}
- Jean Baard {Cape Peninsula University of Technology}
- Justine Pulford {Cape Peninsula University of Technology}
- Roxanne Louw {Cape Peninsula University of Technology}
- Werner Boshoff {Cape Peninsula University of Technology}

OBJECT: all from Design Time School of Interior Design

- Ariana Brogneri
- Cathryn Gelderblom
- Drew Wolf
- Janine de Bruin
- Kristina Nielsen

First prize for the winning fashion designer this year is the opportunity to design a capsule collection for Hemporium, one of South Africa's most established sustainable apparel retailers. The object winner will be receiving the latest Apple iPad. Winners will be announced at the Remake Design Challenge awards evening on 13 August 2015 at 6pm, at The Bello Studio, Old Biscuit Mill Courtyard, Woodstock, Cape Town.

You can find out more on the website: www.remakechallenge.com or follow the competition on social media via the hashtag **#remakechallenge**.

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Notes to editors:

The Remake Design Challenge, South Africa's premier sustainable fashion and object design competition, is organised by Live Eco and sponsored by Pick n Pay in partnership with the Cape Town Fashion Council. Prizes partners for 2015 include Hemporium and The Maker Station Woodstock. The competition challenges students and emerging designers to create mainstream clothing and objects whilst adhering to sustainable design principles and eliminating waste in their production methods.

The Remake Design Challenge fashion judging panel this year includes industry professionals and designers such as Bryan Ramkilawan (CEO of the Cape Town Fashion Council), Tony Budden (Hemporium), Alice Heusseur (Lalesso), Stephanie Wolhuter Inggs (Pick n Pay); whilst we welcome Bielle Bellingham (editor of ELLE Decoration SA), Carina Marescia (NAP Living), Ryan Matchett (Ryan Matchett Design House), Felix Holm (The Maker Station), Andre Nel (Sustainability Manager at Pick n Pay) and Yolande Mitton (Principal of Design Time School of Interior Design) to the object judging panel.

The themes for 2015 are "URBAN LUXE" & "LIVING ROOM OBJECT" for the fashion and object categories respectively. A full list of the prizes and the briefs can be found here <http://remakechallenge.com/prizes/>

The sustainable design techniques for 2015 ARE:

- upcycling
- zero-waste
- reconstruction
- natural & organic fibres
- materials with recycled content

Previous winners (2012) include Nicholas Coutts, ELLE Rising Star 2014.

Live Eco, founded in 2008, your eco chic essential guide to trending lightly; is an online publication dedicated to eco fashion, beauty and lifestyle. www.liveeco.co.za

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